



Jersey Faith Action Audit  
in partnership with with Cinnamon Network

# JERSEY FAITH ACTION AUDIT

Serving the people of Jersey

June 2018

# INTRODUCTION

I am delighted to report on the outcome of the Cinnamon Faith Action Audit 2018 for Jersey. This comprehensive report provides evidence for the social impact and the economic value of all that churches and other faith groups do in your local community.

This report focuses on activity in Jersey during 2017 and we believe it will help to build confidence in the work carried out by church and faith groups locally. It is our hope that this new confidence will help local churches engage in conversations and form new partnerships with the States, Parishes, Police, Health Services, schools, businesses and other community organisations in order to help those people most at need in our communities.

**Matt Bird**  
Founder of Cinnamon Network

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“ Jersey has a very strong and long history of community commitment and service. I have been very impressed, ever since my appointment over a year ago, at just how focused most Jersey people are on trying to improve their local and island wide society. The community in Jersey has shown consistently that it is made up of warm-hearted people who need the minimum of encouragement to turn out and get involved in local projects and good work. So I am delighted to endorse and recommend the work of the Cinnamon Network in bringing together representatives of churches and other faith groups to build on this magnificent philosophy of giving, whether that be in time, resources or effort. Our Jersey community is highly effective and motivated to try and improve the quality of life for islanders and so I would urge you all to take up the challenge, to seek out the needs of those less fortunate and continue to forge new paths to deliver a better life for those around you.”

**His Excellency Air Chief Marshal Sir Stephen Dalton GCB, Lieutenant-Governor Jersey**

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# THE LOCAL SPONSOR

It is exciting to see evidence of faith being worked out, benefitting the Island of Jersey so practically and meaningfully. This helpful report identifies what people of faith have achieved when they put their faith into action - serving their community to the glory of God.

**Rev Paul Brooks, Vice Dean of Jersey,  
on behalf of the Cinnamon Advisory Council - Jersey**



**Providing a supportive setting where vulnerable people feel accepted and able to express themselves.**

## GRACE TRUST: ART IN THE PARK

Award winning artwork in metal and wood, 'Armistice', was created by the 24 members of 'Art in the Park'. Many of the contributors struggle with aspects of social isolation, yet here they find themselves collaborators in a creative community.

# EXECUTIVE SUMMARY

## The value that faith groups bring

In Jersey, we counted over 350 projects, 66,000 beneficiary interactions, 1,900 volunteer roles and more than £2.1 million of financial value being provided by faith groups during 2017. This shows that at a time when budget cuts, changes to benefits and rising housing costs are affecting many communities, there are groups of committed and faith-driven individuals who are stepping into the gap. Across the British Isles the Cinnamon Faith Action Audit found that churches and faith groups give over £3 billion worth of time and resources annually to support those most in need through social action projects.

Local churches and other faith groups are involved in a whole range of social action initiatives including working with families, providing debt advice, coaching people back into work, offering emergency food parcels and providing

357

Total Number  
of Projects

66,000

Total number  
of Beneficiaries  
in 12 Months

91.2%

Response  
Rate

300

Total Number of  
Paid Staff Activities

105,000

Total Paid Staff  
Hours Per Year

1,900

Total Number  
of Volunteer Roles

a safe place to belong and build friendships. These groups are uniquely positioned to support those in most need on multiple levels and the Cinnamon Network believes that they should be celebrated and encouraged.

This report showcases the results from Jersey.

7

Average number of  
Projects per group

£2.12 million

Total Financial  
Value

77%

Working with  
Other Organisations

47%

Wanting a Closer  
Relationship with  
Other Organisations

112,000

Total Volunteer  
Hours Per Year

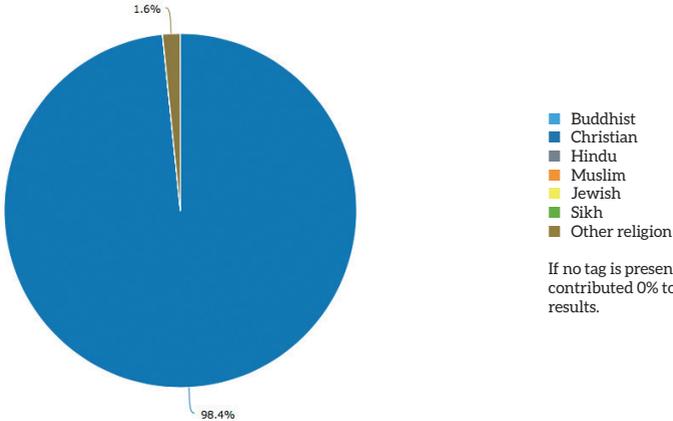
62

Faith Groups  
Delivering Projects

# WHO RESPONDED

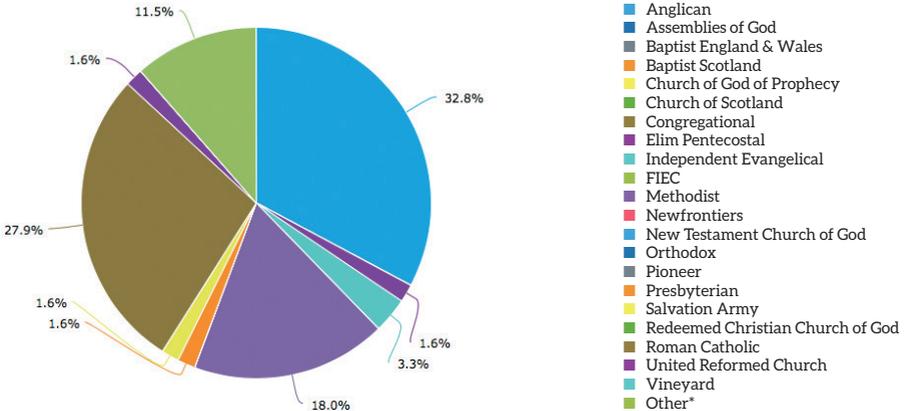
To create a full picture of faith-based social action, an integral part of the Cinnamon Faith Action Audit's approach was to extend the pool of respondents as far as possible.

## Faith groups



If no tag is present, groups contributed 0% to recorded results.

## Christian Denominations

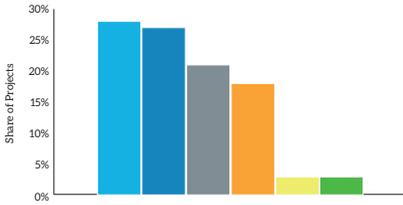


\*The 'Other' category includes churches which represent more than one denomination, such as multi-church charities or groups and also a range of smaller independent church denominations and streams such as the Seventh Day Adventists, Ichthus, Quakers and Groundlevel.

If no tag is present, groups contributed 0% to recorded results.

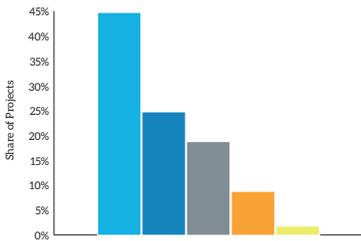
# THE NEEDS BEING MET

## Needs addressed



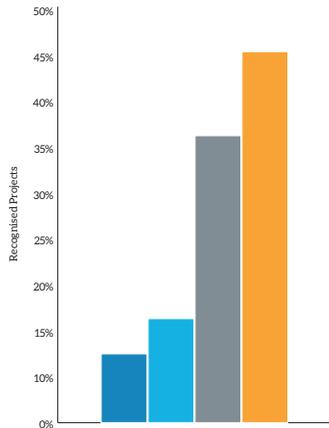
- Community Life
- Families, Children and Young People
- Social Inclusion and Helping Elderly people
- Social Action
- Improving Health
- Education and Business

## Types of activity offered



- Community Activities
- Childcare, Youthwork, Family Support
- Training/Coaching/Counseling
- Providing Food/Housing
- Health and Fitness

## Cinnamon Recognised Projects (This chart shows all available CRP's, active projects in Jersey shown in Green)

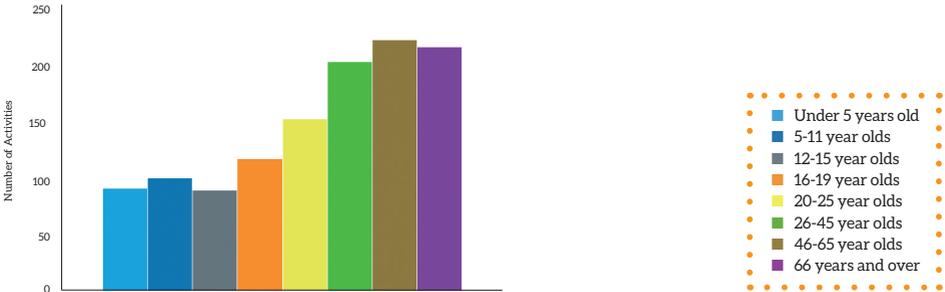


- Enabling children and young people to flourish**
  - Make Lunch
  - Reflex
  - Resurgo Spear
  - TLG Early Intervention
  - TLG Education Centres
- Supporting safer, stronger families**
  - 4 Family
  - Baby Basics
  - TLG Journey Makers
  - Welcome Boxes
  - Who Let the Dads Out
- Building safer, stronger communities**
  - CAP Life Skills
  - CAP Release Groups
  - Christmas Lunch on Jesus
  - Clean Sheet
- Fighting poverty**
  - Germinate Enterprise
  - Intentional Health
  - Linking Lives UK
  - Mega Fitness
  - Parish Nursing
  - Passing the Baton
  - Peaced Together
  - Street Angels
  - Street Pastors
  - Word 4 Weapons
  - CAP Debt Help
  - CAP Job Clubs
  - Community Money Advice
  - Housing Justice Night Shelter
  - Ignition
  - Trussell Trust Foodbanks
  - Hope into Action

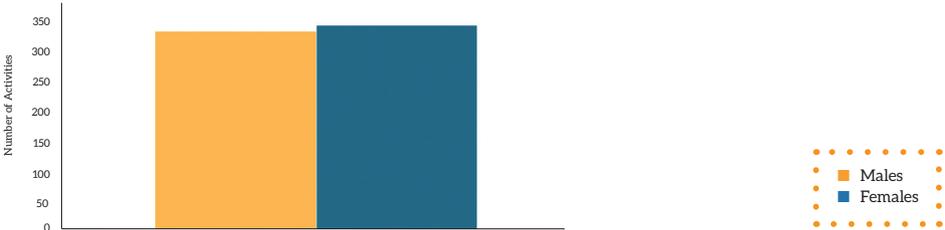
# THE BENEFICIARIES

The results of the Cinnamon Faith Action Audit show that local churches and other faith groups in the area work with a large cross-section of beneficiaries. Rather than being focussed on one particular age group or gender, faith-driven volunteers and paid staff are actively working with people of all ages and with men and women in almost equal measure. This confounds the stereotypical image of a church engaging mostly women and children through a few coffee mornings and parent and toddler groups. The Audit results give an insight into the true breadth, value and impact on all sections of the community that local churches and faith groups offer.

## The age of people supported in the community



## Gender of beneficiaries



# FREEDOM STREET



Encouraging positive behaviour and choices for young people, keeping them safe and informed.

Freedom Street is a project that works to support and safeguard young people in our town area. We provide street based youth work and a youth Drop-in centre. The teams act as a first point of contact, encouraging positive action, giving first aid and signposting to other support agencies.

# IMPACT

In Jersey the Cinnamon Faith Action Audit found that each church or faith group was delivering on average, per year:

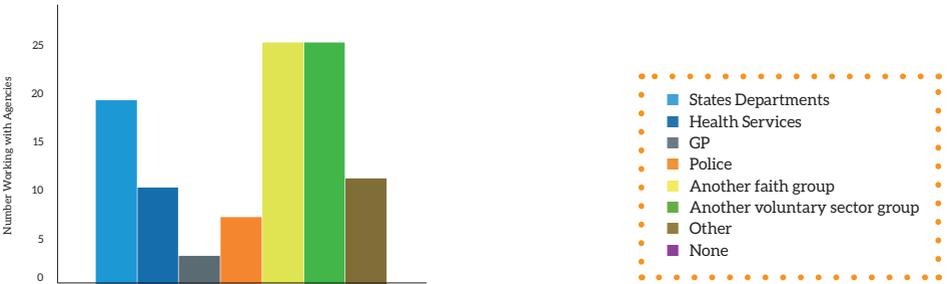
- 7 social action projects
- Support for 1,069 beneficiary interactions
- 5 paid staff activities
- 31 volunteer roles
- 1,702 paid staff hours
- 1,808 volunteer hours
- £34,280 worth of support (paid staff hours, plus volunteer hours calculated using the living wage of £9.75)

The results highlight what an important resource churches and faith groups are to society. With dedicated and mobilised volunteers and paid staff, they have the potential to make a significant and positive difference within their communities. It is worth noting that the financial value is really one aspect of the true value of these social action projects. Our data was based only on the time that volunteers and paid staff give in the direct preparation and delivery of social action projects. If it was to include the in-kind value of buildings and other resources used, the figure would be much higher. Similarly, the survey did not capture all the knock-on savings that the social action projects make for The States of Jersey, the Police and other agencies in terms of demand reduction.

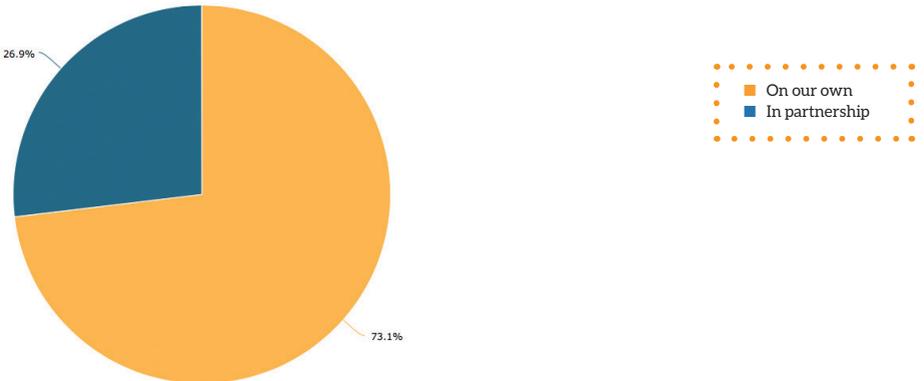
# PARTNERSHIPS

The Cinnamon Faith Action Audit found that there were already developing partnerships between faith groups and the States Departments, Police and other agencies, but more could be done to create a truly collaborative approach.

## Working in partnership with



## Who runs the activities?



# CONCLUSION

Cinnamon Network wants to help local churches and other faith groups grow in confidence and capacity in their role at the heart of the community. We want to help local churches and other faith groups to be empowered and encouraged to take up their place, and be externally recognised and resourced as part of the overall picture of provision in any given community.

The Cinnamon Faith Action Audit was developed to map the scope of faith-based social action. We aimed to capture the broad range of social action which is being delivered by faith communities. From this report we can see that collectively, local churches and other faith groups are a major provider of services and support to the local community.

The Cinnamon Faith Action Audit is a starting point, a way of gathering faith groups together to demonstrate the great wealth of service that they provide. It is hoped that from here, local churches and other faith groups will now take their place as part of the wider scope of recognised provision alongside States Departments, the Police and other agencies in both service delivery and strategic input.

## Next Steps

From the many audits now undertaken, Cinnamon Network have seen considerable benefit in sharing the findings with local civic leaders and key influencers. Options we encourage are to:

- Use this report to begin conversations at every level of your local community, including with the States Departments, Police and other agencies
- Consider signing up to a Faith Covenant with States Departments, using a similar document to this. [www.faithandsociety.org/covenant/](http://www.faithandsociety.org/covenant/)
- Encourage people of faith to take up roles in civic life such as in the Parishes and the States, School Governors, the Honorary Police, voluntary work or Community Champions
- Start a Cinnamon Recognised Project in your area [www.cinnamonnetwork.co.uk/cinnamon-projects](http://www.cinnamonnetwork.co.uk/cinnamon-projects)
- Look at the National Cinnamon Faith Action Audit and other local Audits by visiting [www.cinnamonnetwork.co.uk/CFAA-reports](http://www.cinnamonnetwork.co.uk/CFAA-reports)

# METHODOLOGY

For this piece of work, measuring the breadth of activity was of central importance. With this in mind, the mechanics of gathering the data and the design of the questions were geared towards collecting a large spread of results within a defined time-span. This created a snap-shot in time of activity across Jersey.

An online survey enabled the Cinnamon Faith Action Audits to be carried out in 92 locations across the British Isles. Local Champions led on each Audit and invited as many faith groups of all types in their area as they could to participate. Nationally 6,876 faith groups were invited to complete the survey with an overall response rate of 50%, that is 3,444 faith groups completing the survey. In Jersey the response rate was 91.2% or 62 faith groups.

'Faith groups' included places of worship and charities and community groups working at a local level for the benefit of the community and driven by their faith. If respondents self-defined as a faith group then they were eligible to take part, thus enabling Local Champions to invite as wide a pool of different groups as possible.

The survey itself was designed to be as accessible as possible. It asked quantitative questions around the level of social action carried out regularly by the faith community, the type of social action carried out and the level of staffing and volunteers who work on it. In addition to this, there were questions about the number and type of beneficiaries who access the activities.

Respondents recorded how many social action activities (or 'projects') their faith group ran. These projects had to be regularly carried out and delivered for the social or economic benefit of the local community to be able to be included. For example a Street Pastors project, Job Club or parent and toddler group would qualify, but not a prayer meeting or worship service.

Where there was more than one faith group involved in delivering a joint project, Local Champions worked with the specific faith groups involved to determine whether it would be more accurate to count that joint project as a respondent in its own right, or for each faith group to record their contribution to the joint project. This was done in order to create the most accurate picture possible and minimise the risk of duplicating projects within the data.

For each activity or project, respondents detailed how many beneficiaries used the project, how many paid staff were deployed in running it and how many volunteers were involved. This data was then collated in order to provide an overall picture locally. The totals therefore for these three data points (beneficiaries, volunteers and paid staff) are cumulative and the figures may well include the same individuals more than once if, for example, an individual used a Foodbank, toddler group and debt centre. This would mean that they show up in the figures as three 'beneficiaries'. Similarly, if one member of staff worked across several projects they would be recorded for each project they worked on. On advice of those who had run pilot audits, it was agreed by the Cinnamon team that a cumulative approach was useful to see the overall impact of provision and its breadth in full.

To provide a balance to the cumulative volunteer and paid staff numbers, respondents also inputted how many volunteer hours and how many paid staff hours were spent on each project. This enabled Cinnamon and the Local Champions to assess the financial value of the time spent on each project, without double-counting or overlap. For volunteer hours, the financial value was calculated based on the Living Wage in Jersey (£9.75 per hour).

Each local Audit was carried out over similar periods in February 2015, March 2016, and in February 2018, included the Channel Islands. This provided a coherent and like-for-like picture of the breadth of faith-based social action in 92 areas across the British Isles. From these results a comprehensive picture can be gleaned.

# ABOUT CINNAMON

At Cinnamon we want to make it as easy as possible for churches to reach out and support those in need within their communities and cities.

We serve the nation by enabling people and resources to transform their communities and help those in social need. We do this by championing brilliant church-based social action, by building partnerships between churches and civic groups, and by delivering actionable research to enable growth.

## Our work revolves around three key areas:

- **Cinnamon Incubation**

We help to identify and incubate great church-based social action projects, building their capacity to be replicated in other churches. We are committed to innovation and seeking out pioneering projects that meet some of society's most challenging needs.

- **Cinnamon Impact**

We help churches to positively influence their communities by guiding them as they select a Cinnamon Recognised Project that best meets these needs. We also provide start-up grants, training and civic engagement support to ensure projects are as effective as possible.

- **Cinnamon Influence**

We develop resources and publish research that gives churches confidence in what they are already doing and enables them to start conversations and build strong, effective partnerships with local authorities, the police and other civic organisations.





**CINNAMON**  
NETWORK

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**To serve the nation**

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